# **Discover Your Design Style**

Varuthya's Guide to Finding Your Interior Design Style

VARUTHYA

Please answer the following 12 questions with your instinctual reactions (don't overthink them). Grab a piece of paper and number it 1-12. Then record your answer 1, 2, 3, 4 or 5 for each question.

You'll find scoring, and tips for how to use your style, and ideas for other styles to look into at the end.

Disclaimer: This is for entertainment purposes only and is not an empirically tested instrument for research purposes. Also note that there is a good deal of overlap between styles and variability within styles and styles that are not included here.

- 1) Which set of words most attracts you:
  - 1) Classic, Historical, Timeless, Intricate
  - 2) Graceful, Glamorous, Chic, Sparkle
  - 3) Vintage, Unique, Collected, Artistic
  - 4) Streamlined, Clean-lines, Simplified
  - 5) Farmhouse, Earthy, Rugged, Warm



2) Which lamp do you like the best? (Lighting Source- Dot & Bo)



#### 3) What would you just love to hear someone say when they come into your home?

- 1) "It's just lovely and classic."
- 2) "Wow, it's so chic and elegant."
- 3) "This is so unique, fun and creative"
- 4) "I love it, so simple, crisp and fresh.
- 5) "It's so warm and I love the natural elements."



3)

## 4) Which chair do you like the best?







3) Antique Chair

4) Mid-Century Chair





5) Reclaimed Wood Chair



## 5) Someone gave you some wood and offered to make furniture. How would you like to see the wood finished?

- 1) Polished with a deep, rich stain, or intricately carved with scrolling lines.
- 2) Painted with a crisp shiny lacquer finish
- 3) In whatever style the artist worked, the more original the better
- 4) With smooth simple lines and the natural color of the wood
- 5) With a rugged natural finish and I love the holes and knots from how the wood was used before

#### 6) What kind of colors do you tend to gravitate towards?

- 1) Historical colors like brick red, slate blue, deep green, charcoal grey, and neutrals
- 2) Crisp colors like white and black with pops of kelly green, cobalt blue, aqua, bright orange, pink, or yellow
- 3) Interesting colors including ochre yellow, chartreuse, deep purple, and teal, and combinations of colors together
- 4) Whites and rich neutrals like charcoal with minimalistic pops of intense color
- 5) A mostly soft neutral palette of ivory, grey, taupe, maybe a colorful accent



7) Which pillow do you like the best?

1)



2)







3)

8) Which chandelier do you like the best? (Lighting Source- Dot & Bo)





#### 9) Which is most important to you? That what you buy is...

- 1) Timeless, tried and true, classic, will not go out of style
- 2) Sophisticated, eye-catching, stylish, en vogue
- 3) Interesting, meaningful, travelled, collectible
- 4) Functional, unadorned, has natural beauty and wood tones
- 5) Recycled or repurposed, connected to nature, real

#### 10) What kind of metal finishes do you prefer?

- 1) Gold, antique gold, nickel, oil rubbed bronze
- 2) Mirrored finishes, chrome, gold
- 3) patina aged look with bronze and silvers
- 4) Chrome, steel, brass and gold
- 5) Aged steel, aged brass, antique nickel, brushed nickel



11) Which side table do you love?





## 12) Which is your dream living room?

1)



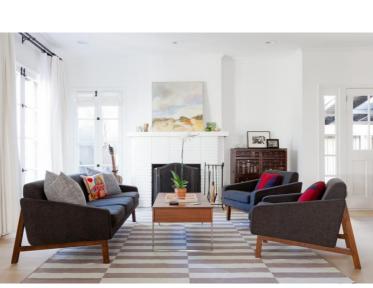
Lori Tippins LoriTippinsInteriors.com



Mary McDonald MaryMcDonald.com



Emily Henderson StyleByEmilyHenderson.com



Lucie Ayres 22Interiors.com



Joanna Gaines <u>MagnoliaMarket.com</u>



# Scoring

Please add up how many 1s, 2s, 3s, 4s, and 5s you have.

#### If you scored mostly 1s your Primary Design Style is:

#### Traditional

You like classic looks that never go out of style. You enjoy traditional details such as scrolls, damask patterns and beautiful moldings. You probably like the history behind a style and knowing that something has a timeless effect. You also enjoy the richness and depth of pattern and textures mixed together, and are drawn to a layered look with many interesting objects to explore in a space.

You might enjoy historical styles including Renaissance, Baroque, Queen Anne, Georgian, and Victorian. You might explore your second and third styles (the next ones where you had the most numbers) to add some contemporary interest into your interiors.

#### If you scored mostly 2s your Primary Design Style is:

#### Elegant

You are likely fashionable and chic. The elegant style is glamorous, sophisticated, and vibrant. You aren't afraid of color or sharp contrast between black and white and "bling" is definitely your thing. You love gold, sparkle and shine. Your style is rooted in history such as the Hollywood Regency look, but also likely to be current and on-trend. You might like designers such as Jonathan Adler who aren't afraid to push limits with color and bold patterns.

You might enjoy entertaining and having a space that works well for gatherings including martinis or champagne! You might explore your second and third styles (the next ones where you had the most numbers) to add some casual comfort to balance your elegant style.

#### If you scored mostly 3s your Primary Design Style is:

#### Vintage

Your interior design style is artistic, collected, travelled, and interesting. You probably love antiques and fabulous vintage finds, and have a talent in putting pieces together. You probably enjoy a casual Bohemian vibe and value comfortable relaxed living. This style is down to earth yet there's an elegance in this look— think French model— an effortless elegance.

You might explore your second and third styles (the next ones where you had the most numbers) to be sure that your space retains a classic look or modern simplicity. And you might occasionally edit your collections, remembering that sometimes less is more. And most importantly continue to have fun pulling vintage looks together!



# **Scoring Continued**

#### If you scored mostly 4s your Primary Design Style is:

#### Modern

You're attracted to the clean lines and crisp unadorned look of a modern style. You don't like your interiors to look too busy, overly patterned or textured, or cluttered. Your look is sophisticated and chic. As Da Vinci said, "Simplicity is the ultimate sophistication." You might love abstract art and how so much is expressed with so little content. You find a streamlined look to be soothing and tranquil.

You might enjoy the simplicity of form and honesty of materials in styles including Shaker and Arts and Crafts. Mid-Century Modern and Scandinavian looks are up your ally. Industrial looks may appeal to you when they're done in a clean modern style. You might explore your second and third styles (the next ones where you had the most numbers) to add some additional character and depth to your spaces.

### If you scored mostly 5s your Primary Design Style is:

#### Rustic

The rustic look is typically associated with country design, although today it works great in any space, from country farmhouse to modern urban loft. You love an organic look using real materials in as close to their original state as possible. You're attracted to the homey feeling and nostalgia that a rustic look provides. You also like your spaces to be practical and comfortable.

You might also like Industrial looks with rough hewn metals. Also look into farmhouse, cottage, and French Country styles to see where your rustic look goes. You might explore your second and third styles (the next ones where you had the most numbers) to add a contemporary vibe to your space and make it your own.

#### If you got equal numbers your Primary Design Style is:

#### Eclectic

An eclectic style is a combination of several styles. You can combine as many styles as you'd like as long as there's a cohesive color palette. Read through the other styles to see which appeal the most to you and try to focus on your top two or three just so that it doesn't become too overwhelming. An eclectic style is fabulous because your spaces will be interesting and unique to you. Your space won't look like it came right out of a catalogue or off a showroom floor, and will have a lot of personality.

